

ENVIRON'S "FACELIFT IN A JAR" WINS AT THE 2025 MEN'S HEALTH GROOMING AWARDS



PRESS RELEASE (Brussels 7 November 2025)

Environ Skin Care's multi-award-winning Revival Masque® has been named "Best Skin Reboot" at the 2025 Men's Health Grooming Awards. As the men's grooming category continues to evolve far beyond fragrance and shaving products, South African men are increasingly seeking science-based skincare products that deliver visible results.

The Men's Health Grooming Awards celebrate the latest and most remarkable grooming products in South Africa, with entries spanning skincare, shaving, body, hair, fragrance and tools. Products are rigorously tested and evaluated by editors and expert advisors, highlighting those that deliver visible results and elevate men's grooming beyond traditional basics.

The iconic Revival Masque, which has become known as Environ's "Facelift in a Jar", works to visibly firm, smooth and refine the appearance of skin, with its powerful and revolutionary combination of Asiatic, Lactic and Mandelic Acids. Launched in 2014, Revival Masque has become one of Environ's most celebrated innovations, with over seven global awards to its name. Designed as an intensive skin booster, it smooths, tightens, brightens, and refines the skin's appearance.

"The story behind why we developed Revival Masque is that this was my first step in the mission I had to make a skincare product that would be like a 'facelift in a jar'. I knew that this was a preposterous idea, but as a dreamer I decided to pursue it,"

says Dr Des Fernandes, Environ Founder and Scientific Director.

In the Men's Health Grooming Awards commentary, judges described it as "luxe," "a glow-up," and their "new go-to," praising its remarkable rejuvenating benefits. Revival Masque leaves the skin feeling smoother and younger-looking, with a healthy radiance.

This latest win with Men's Health highlights Environ's dedication to advancing the science of healthy-looking skin. As more men turn to science-led skincare, Environ continues to lead the way with formulations developed through decades of scientific research, innovation, and care.

About Environ Skin Care

Environ Skin Care is a globally recognised and loved professional skincare brand that is built on science, beauty and care. Since 1990, Environ has used the science of beauty to change the way the world sees skincare. The introduction of vitamin A to skincare formulations was a ground-breaking development, first successfully included in cosmetic products by world renowned Plastic Surgeon and Environ founder Dr Des Fernandes. His sister, Val Carstens, Environ's Chairman, has built the brand from a dream to a global success. Today, Environ has over 140 products in more than 70 countries. Environ has received over 100 international awards which have recognised the brand for its outstanding products, most recently being voted Top Medical Skincare Line in the highly revered Aesthetic Everything® Aesthetic and Cosmetic Medicine Awards for the eighth consecutive year.

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